

KICK-OFF



About the Boys & Girls Club of Harlem

Established in 1980 in New York City, the Boys & Girls Club of Harlem has provided a safe space for thousands of youth over the course of its 35-year history. The club remains at the forefront of youth development in Harlem. It is committed to providing after-school access to character-building, educational programming and opportunities otherwise unavailable to the Harlem youth, ages 6 to 18. At present our clubhouse sites are M.L. Wilson (6-12), Frederick Douglass Academy (11-14), and Manhattanville Community Center (13-18).



The BGCHarlem Mission is to Help Kids

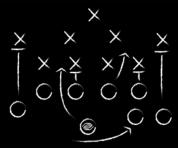
The club's mission is to provide access and opportunities for youth to reach their full potential as responsible members of the community. In order that BGCHarlem can grow its impact, the club will expand its footprint across Harlem by establishing programs at schools, community centers, and other youth-centric locales. Expansion begins with the newly redeveloped P.S. 186, a jewel of the Harlem community that will serve as BGCHarlem's new home.



A Playbook for Success

Our Comprehensive Campaign playbook has the ultimate end zone goal to raise \$6M dollars for our new home at P.S. 186. We'll run three plays for our Core Program Areas to help our clubhouse members succeed. BGCHarlem is instituting the Comprehensive Campaign to continue building great futures.

PLAY 1: ACADEMIC SUCCESS



PLAY 2: HEALTHY LIFESTYLES



PLAY 2: 600D CHARACTER & LEADERSHIP

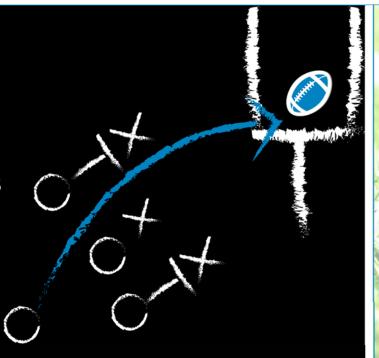




Our 2016 Goal is to Split the Uprights

For Membership, the club is targeting to serve 500 members: 175 of which are teens and 140 who attend daily.

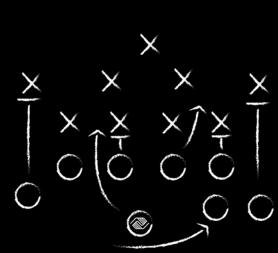
Along with the opening of P.S. 186, a new site is planned for P.S. 125 Ralph Bunche Academy (K-5). Proposed sites are under discussion for P.S. 153 and P.S. 358 (K-5)





Play: Academic Success

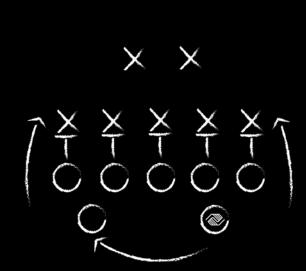
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Play: Healthy Lifestyles

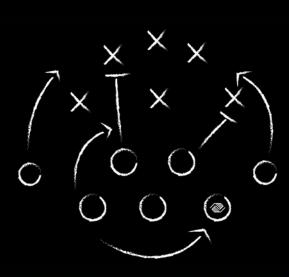
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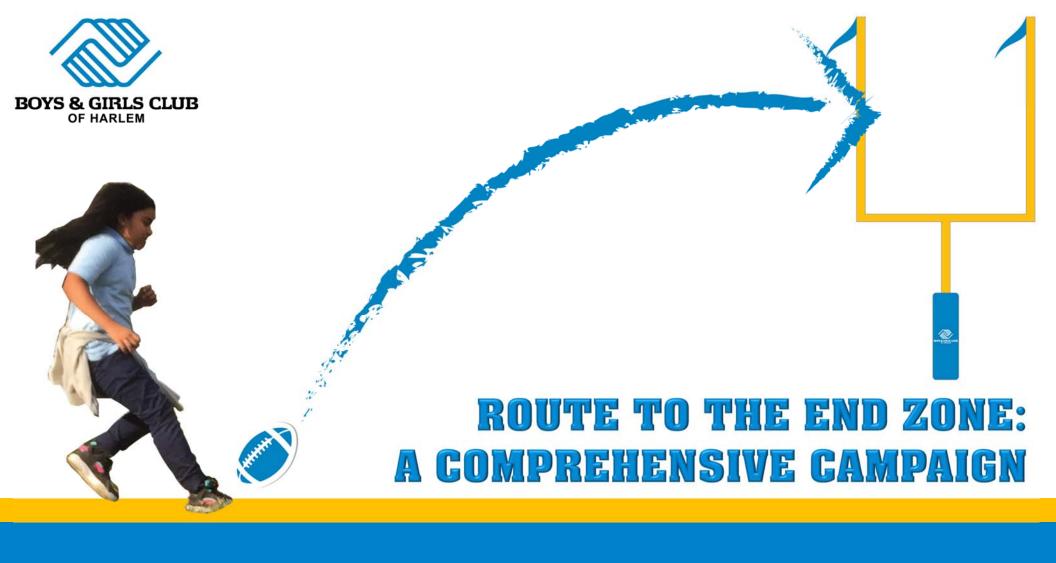


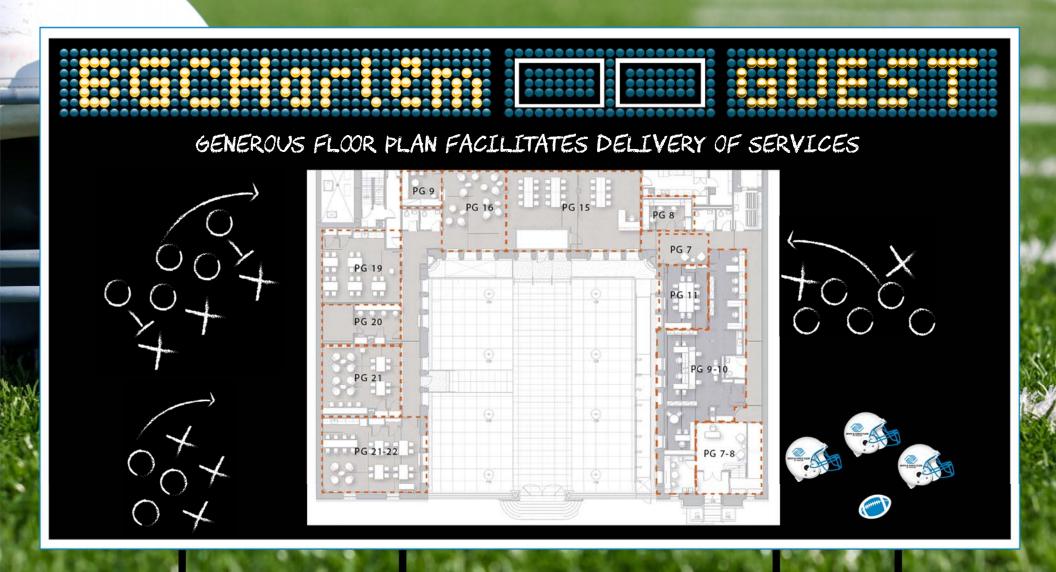


Play: Good Character and Leadership

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Comprehensive Campaign Committee Roster

Cynthia Powell-Young, CEO of Pivot Global, is the chairperson leading the club's 10-member Committee.

Julia Blue Director of Major Gifts ASPCA Tom O'Brien
O'Brien Architecture

Robin Chappelle Goldston Emblem Health

Chuck Privatera Met Life

Shirley Lewis Banking Consultant

Nicole Saldana, Esq.

John McGuinness Owner Harlem Properties Larry Scott-Blackmon, SVP Fresh Direct

Sharene Wood
CEO 5001 Flavors/Harlem Haberdashery





For Every \$1.00 Invested, We See a \$9.00 Return.

Please support to our campaign at Homecoming in September and year-round		
☐ I would like to make a financial contribution to the Comprehensive Campaign with a donation* Full Name		ut P.S. 186
Street Address	CityStateZip	
	mail Address	
dit Card #	Security CodeExpiration	
by check, please make payable to "Boys & Girls Club of Harlem" and mail to: Boys & Girls Club of Harlem, Attn: Comprehensive Campaign, 425 W144th Street, 5th Floor, New York, New York 10031. THANK YOU FOR YOUR SUPPORT! Signature		
Signature	*Pledae is	s tax deductible